

## Atrial Fibrillation Strategy Launch for NENC: Reducing AF Related Strokes

16<sup>th</sup> May 2019, The Durham Centre, Belmont Industrial Estate, Durham DH1 1TN

### Agenda

9.30 – 10.00	<i>Registration &amp; refreshments</i>
10.00 – 10.05	<b>Welcome &amp; Introduction</b> <i>Chair, Dr Jane Skinner, Chair of AHSN NENC AF Steering Group</i>
10.05 – 10.40	<b>National AF Overview</b> AF and the Long Term Plan, where we are now, alignment to ICS priorities and the emerging primary care landscape. <i>Professor Chris Gray, Medical Director, NHSE Cumbria and North East</i>
10.40 – 11.00	<b>AHSN NENC</b> Regional perspective <i>Professor Julia Newton, Medical Director, AHSN NENC</i>
11.00 – 11.20	<b>Protect &amp; Perfect: How To Sustain AF Management Into An Already Overstretched Primary Care</b> <i>Dr Gareth Forbes, North Durham CCG</i>
11.20 – 11.35	<b>Detect: How To Find The Missing.</b> Use of a small hand-held pulse checking device, AliveCor, to opportunistically check for AF in high risk populations. <i>Nikki Holdsworth, AliveCor Project Lead, AHSN NENC</i>
11.35 – 11.50	<b>Refreshment Break</b>
11.50 – 12.00	<b>Detect: MECC Using Diabetes Footchecks To Detect Irregular Pulses</b> <i>Linda Hicks, Advanced Podiatrist, Podiatry Department, County Durham and Darlington NHS FT</i>
12.00 – 12.20	<b>Protect &amp; Perfect: NHSE Virtual Clinics Model</b> <i>Kate Mackay, AF Programme Lead, AHSN NENC</i>
12.20 – 12.40	<b>Supporting Work: AF Card Deck, Shared Decision Making And Anticoagulation With Jack</b> <i>Kate Mackay, AF Programme Lead, AHSN NENC</i>
12.40 – 13.00	<b>Familial Hypercholesterolemia</b> <i>Natalie Tuzcuoglu, Project Lead, AHSN NENC</i>



13.00 – 13.45	<b>Lunch and Networking</b>
13.45 – 13.50	<b>Introduction To The Afternoon</b> <i>Chair, Dr Jane Skinner, Chair of AHSN NENC AF Steering Group</i>
13.50 – 14.05	<b>Successful Change: AF in Hartlepool and Stockton-on-Tees</b> <i>Claire Wong, Commissioning and Delivery Manager, Commissioning and Delivery Team, NECS</i>
14.05 – 16.15	<b>Implementing AF Programme - Principles to Practice</b> A dynamic and interactive session focusing on the change management implications of AF work. First, what does this mean for some of our major stakeholder groups? How are they likely to react and respond to these changes. Second, knowing that there are many different “lenses” to view these changes, how can we design and deliver our communications to address these different viewpoints?  <i>Philip Jones, Facilitator and Business Consultant, Insight4action</i>
14.05	<b>An Overview Of Change Management Principles</b> Change formula and transitions.
14.25	<b>Stakeholder Profile Exercise</b> In smaller groups, identify the key pains and gains of our intended change for your allocated stakeholder type. Followed by feedback and discussion.
15.15	<b>Refreshment Break</b> Complete the frame preference survey.
15.30	<b>Introducing The Frame Preferences</b>
15.45	<b>Designing Messages For The Different Frame Preference Types</b> Followed by feedback and discussion.
16.20	<b>Individual Commitments And Next Steps</b> What are you going to do differently? What will be positive consequence for patients if you do this?
16.25 – 16.30	<b>Summary &amp; Close</b> <i>Chair, Dr Jane Skinner, Chair of AHSN NENC AF Steering Group</i>